



Dr. K. V. Subba Reddy Institute of Pharmacy

Strategic Plan & Deployment

2017-25



Message

Dr.K.V.Subba Reddy Institute of Pharmacy, Dupadu, Kurnool, Andhra Pradesh, was founded in 2007 by Vaibhav Education Society with the goal of being a pioneer in the private sector of Pharmacy.

Dr.K.V.Subba Reddy Institute of Pharmacy was established as an Pharmacy college in the city of Kurnool. B. Pharmacy, Pharm D, M Pharm (Pharmaceutics, Pharmaceutical Analysis), D. Pharmacy, Pharm D (PB) are all available at the institution. The classrooms are large, and the labs are constantly updated with cutting-edge technology. The faculty is extremely competent and devoted. The strategy plan and development-2017-2025 would serve as a supervision document for the next five years, assessing and improving the institution in order to offer high-quality education and achieve fair recognition. The strategic plan and development would centre on good governance, best-in-class teaching-learning, research and innovation, and highly employable students who serve as brand ambassadors for the institution and are trained in technical skills while instilling a sense of social responsibility in accordance with the college's vision and mission.

I applaud and compliment the Principal, HODs, and Faculty on their excellent effort in establishing the Strategic Plan & Development 2017-25.

Wishing you the best of luck!

Dr.K.V.Subba Reddy
Chairman (DRKVSRIIP)



Preface

Strategic planning is critical for an organisation in order to achieve its Vision and Mission. In today's competitive environment, strategic planning is a continual process with a special emphasis on achieving institutional objectives. The Strategic Planning and Deployment document is based on a study of present impediments and future possibilities, and it envisions the direction in which the company should go in order to attain its defined goals and objectives.

The first section tackles the institute's vision and purpose, as well as fundamental values and institutional long-term and short-term objectives. Through SWOC analysis, stakeholders (management, leadership, HODs, professors, staff, industry, students, alumni, and parents) define and shape these. Following an analysis of the internal and external environments, institutional objectives in all conceivable development areas were established via a constant thinking process and conversation with HODs and faculty members. To attain institutional strategic objectives, strategies with action plans were developed.

While developing the strategy plan and deployment document, attention was made to include all stakeholders in order for them to play their share, which is critical for the success of any company. Efforts have been made to clearly describe the implementation procedures and monitoring by creating quantifiable objectives that correspond to the intended results.

This will emerge as the driving force for DRKVSRIP in achieving its mission of being an institution of Academic Excellence and offering professional services to society via competent young Pharmacists, entrepreneurs and Managers.



VISION & MISSION

Institute Vision

To impart Pharmaceutical Education of National distinction for Innovation, Creation and Excellence and transform the Students into Humane Pharmacists who will be ready to take up any responsibility of Research and Entrepreneurship Entrepreneurship to save the world from the diseases and Pandemics.

Institute Mission

- To introduce the ideology of Pharmaceutical Sciences
- To provide suitable environment to nurture Research, Innovation, Creativity and Excellence. knowledge simultaneously.
- To develop professionals through innovative pedagogy focusing on individual growth, discipline, integrity, ethics and social responsibility.
- To foster Industry-Institution partnership leading to firsthand experience, skill development and entrepreneurship

Quality Policy

We want to be regarded as a centre of excellence, dedicated to continually improving the quality of technical education by graduating great pharmacists and managers who are eager to work in a culture of challenge and creativity, while maintaining high ethical and professional standards.

The ISO 9001:2015 standard identifies the areas that are common to all processes that impact quality, as well as the procedures that should be in place to guarantee that pre-determined standards are satisfied in a controlled and measurable manner.

Our college's ISO 9001:2015 Quality Management System is a comprehensive system that lowers different risks, improves overall performance, and builds relationships with all students. In reality, our institution might successfully boost the Teaching-Learning Process by developing a quality management system.

Every process must be responsible and error-free, according to the ISO 9001:2015 methodology. Good practises result in basic quality management. We, at DRKVSRIIP, are glad to state that we adhere to all relevant Quality Management System criteria.



SWOC Analysis

Strengths:

1. Management that is socially concerned, humane, foresighted, and visionary.
2. Located near to the city.
3. Highly skilled and experienced teaching and non-teaching personnel with a high retention rate
5. Membership in professional associations such as IPA, APTI, and others.
6. Wi-Fi is available on campus.
7. Admissions to students have been continuously excellent.
8. There are roughly 15 functional MoUs with companies and academic institutions.
9. Well-established and cutting-edge laboratories with enough infrastructures.
10. Administrative and managerial rules and controls are clearly specified.
11. Every academic year, students are placed in various MNCs.
12. Chartered Alumni Association
13. A well-known and proactive NSS unit.
14. A lush green, pollution-free, plastic-free campus to provide a perfect study space.
15. Transportation facility for students and staff member from every corner of city
16. Library with good numbers of books and scientific journals.
17. Staff welfare measures like provident fund, group insurance scheme



Weaknesses:

It takes proactive initiatives to enhance the quality of teaching, learning, and research. Despite the fact that the institution has written numerous success stories, there are several areas where it needs to improve. There is a need to overcome the following constraints:

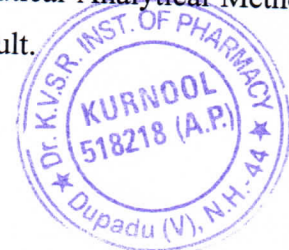
1. Bringing more key firms to campus for recruiting purposes. Signing Memorandums of Understanding (MOUs) with different organisations helps to bridge the gap between academic and industry needs.
2. As a result of its associated status, the institution is limited in its academic flexibility to meet industrial demands.
3. R&D and consulting operations should be expanded.
4. Laboratory establishment via Institute-Industry Collaboration.

Opportunities:

1. NAAC & Autonomous status will give the flexibility needed to overcome the deficiencies seen with associated status.
2. The college's location will maximise the possibility for cooperation with industry, and research institutes.
3. Procure Sophisticated instruments giving exposure of latest Technology.
4. Promotes faculty members to acquire Ph. D Qualification
5. Raising teacher and student understanding regarding intellectual property rights and patent
6. Expanding the alumni network in order to give additional career development possibilities to students.
7. Establishing research centre in the institution.

Challenges:

1. With a broad variety of employment prospects accessible in the Pharma industry, getting excellent students to enrol in core Pharma fields such as Pharmaceutical Analytical Method Development, Synthetic R & D, and Formulations has become difficult.



2. As an associated institution, addressing industry objectives and expectations in the face of fast technological development has become a problem.
3. Improving the percentage of students opting for higher studies.
4. Promoting funded research and consulting in accordance with industry needs.
5. It has always been difficult to provide value-added courses and student exchange programmes on specialist technologies in order to overcome curricular gaps within the time constraints of an academic year.

Strategic Goals

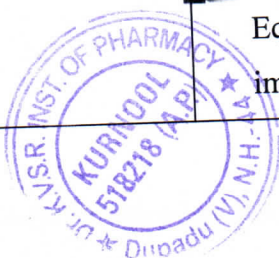
The DRKVSRIIP Management team has defined Institution Strategic Goals for 2017-25 by brainstorming the vision, purpose, quality policy, core values, environmental variables, and SWOC analysis.

S.No	Element
1	Good Governance
2	Autonomous Status
3	Accreditation & Certification
4	Infrastructure and facilities
5	Teaching & Learning
6	Industry & Institute Collaborations (MOUs)
7	Placement, Internships & Career
8	Research & Development
9	Alumni engagement and interaction
10	Quality assurance systems
11	Library & information centre
12	Entrepreneurship



Strategic Planning (2017-2025)

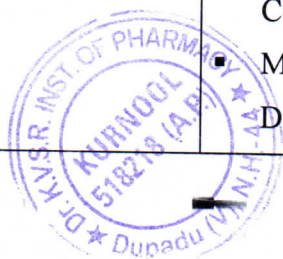
Strategic Goal	Strategic Planning
<p style="text-align: center;">Good governance</p>	<p>Board of Governance:</p> <ul style="list-style-type: none"> ▪ The Governing Body is in charge of supervising and approving policy decisions, as well as staff recruitment and yearly budgets. ▪ Benchmarking and evaluation of academic achievement at institutions ▪ Smooth operation of statutory committees.
	<p>Vision, Mission, and Strategic Goals of the Institution:</p> <ul style="list-style-type: none"> ▪ Vision, Mission progress & their implementation ▪ Setting short term and long term goals ▪ College strategic development plan
	<p>Management of Leadership:</p> <ul style="list-style-type: none"> ▪ Policies development and implementation ▪ Service rules circulation ▪ Students & faculty grievance Redressal strategy ▪ Decentralization of leadership
	<p>Internal Quality Assessment Council</p> <ul style="list-style-type: none"> ▪ Monitoring ▪ Internal audit committee ▪ System checks compliance. Checks and balances.
	<ul style="list-style-type: none"> ▪ Improve the classrooms, tutorials, seminar rooms, and conference rooms. ▪ State-of-the-art Laboratories and Equipment Library infrastructure improvement and e-learning Emerging



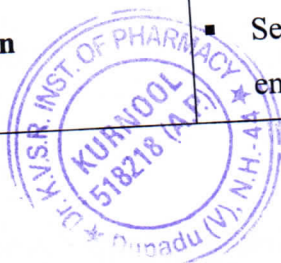
<p align="center">Physical Infrastructure</p>	<p>sports facilities (indoor/outdoor)</p> <ul style="list-style-type: none"> ▪ Enhance hobby clubs and canteen amenities. Increasing transportation options Plantations. ▪ Rainwater collecting Creating facilities to increase energy conservation and management. ▪ Solid waste management (zero plastic consumption) Development of infrastructure for the optimal use of recycled waste water
<p align="center">Teaching and Learning strategies</p>	<ul style="list-style-type: none"> ▪ Improvements in teaching and learning infrastructure in response to changing pedagogy and its implementation, such as aggressive use of ICT in classrooms, e-classrooms, skill development centres, laboratories, libraries, and Wi-Fi connected classrooms. ▪ Use of Teaching aids such as models, multimedia presentations, vedio lectures etc. ▪ Create opportunities for new learning by organizing,seminars/conferences/worksho-ps. ▪ R&D Laboratory and its upkeep
<p align="center">Library & Information</p>	<ul style="list-style-type: none"> ▪ Budgetary support for the library and information centre. ▪ Procurement, storage, and retrieval of books and journals ▪ Digitization of library materials Automation and access to resources (24X7)
	<ul style="list-style-type: none"> ▪ Establishment of an industry-institute



<p style="text-align: center;">Industry & institute Interaction</p>	<p>interface cell</p> <ul style="list-style-type: none"> ▪ Identify favoured sectors and firms by branch. Identification of promising research fields ▪ Memorandums of Understanding (MOUs) with industry ▪ Assistance with internships, visits, trainings, and guest talks ▪ Making available options for industry-based/sponsored initiatives. ▪ Providing career assistance and enhancing training and placement. ▪ Establish excellence centres and skill development centres. Membership in professional organisations.
<p style="text-align: center;">IQAC</p>	<ul style="list-style-type: none"> ▪ Establishment of an IQAC team ▪ Intermittent inspections and advice ▪ Recognizing accomplishments and best practises ▪ Select an accreditation/certification organisation. ▪ Create an academic audit procedure and audit teams.
<p style="text-align: center;">R & D</p>	<ul style="list-style-type: none"> ▪ Improving R&D labs throughout the board. ▪ Dedicated facilitation and documentation centre for R&D. ▪ Competent technical personnel for R&D labs. ▪ Creating centres of excellence. Creating a Consultancy cell. ▪ Maker Space Start-up – Product and Development Concentrate on product



	<p>development.</p> <ul style="list-style-type: none"> ▪ The establishment of a patent cell. ▪ Filing a patent, scaling up, and commercialization
<p>Training & Placement</p>	<ul style="list-style-type: none"> ▪ T&P Team is dedicated in setups. Conduct public awareness campaigns. Execute value-added programmes. ▪ Memorandums of Understanding Relationship Management Planning ▪ Executing internships ▪ Creating a database of possible industries/companies. ▪ Infrastructure modernization (video conferencing, interview and conference rooms). ▪ Conduct Mock interviews for Final year students. ▪ Preparation of List of possible placement drives that can be brought to the campus. ▪ Identifying and recording the current position of pass out batch students.
<p>Entrepreneurship</p>	<ul style="list-style-type: none"> ▪ Establishment of a specialised EDP cell. ▪ Identification of developing entrepreneurial areas. ▪ Identify people who are interested in entrepreneurship. ▪ Identify successful entrepreneurs as mentors from Alumni/others. ▪ Formal entrepreneurial training.
<p>Alumni Interaction</p>	<ul style="list-style-type: none"> ▪ Increase alumni involvement and association. ▪ Set up an alumni office on campus and engage students.



	<ul style="list-style-type: none">▪ Updating data bases and interactive alumni
Social activities	<ul style="list-style-type: none">▪ Conduct awareness initiatives in villages/communities by associating with local bodies.▪ Conduct health awareness and blood donation camps.▪ Establishing NSS cell and organize various social programs.



Strategy Execution and Monitoring

The IQAC will monitor the progress of the strategic development plan after it has been approved by the Governing Body. As a result, the implementation document explicitly spells out the quantitative success indicators. The strategic plan and its implementation will be overseen by the principal, academic council, and other team members.

Implementation process

S. No	Particulars	Committee
1	Good Governance & Administration	GB, Chairman, Members of GB
2	Finance & Account Management	Finance Committee
3	Academics	GB, Chairman, Principal, HODs and In charge
4	Physical Infrastructure	GB, Chairman, Principal, HODs and In charge
5	Teaching- Learning	Principal, Vice-Principal, HODs, Faculty and Staff
6	Research & Development,	Principal, Research Coordinators
7	Student admissions	Principal & Admission In charge
8	Departmental activities	HODs and Faculty
9	Training&Placement	Principal, Placement & TrainingIncharge and HODs
10	Library	Principal, library coordinator



Conclusion

The strategic plan and deployment is an attempt to pave the road for DRKVSRIIP to attain the goals it aspires to achieve. Simply specifying the basic arrangement does not ensure a positive conclusion, but it does provide a guiding framework, which an aggregate effort is delivered by the cycle of participatory brainstorming of stakeholders. Through a strong cycle, the proper implementation of initiatives through cooperation with Great Spirit leads to accomplishment and manageability over a longer period of time. It requires on-going development to integrate lessons learned during implementation and underlines the importance of IQAC in assuring implementation quality.

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